



AYR ROCKETS GIRLS HOCKEY ASSOCIATION LOGO COMPETITION GUIDELINES AND CONTEST RULES

Overview:

The Ayr Rockets Girls Hockey Association (ARGHA) is looking for a new logo to identify the association in the hockey community and are announcing a competition to design a new logo. The new logo will be used on ARGHA team equipment, website, social media sites, letterhead, posters or for any other purpose chosen by ARGHA. Once a logo has been chosen and agreed to by ARGHA the logo will become the sole property of ARGHA and no other persons shall have rights to use unless authorized by the ARGHA Board.

By entering, participants agree to be bound by the contest rules. Violating any rule or not following instructions may eliminate participants from eligibility. The ARGHA has the right to disqualify any entrant at any time at its sole discretion.

Eligibility:

- 1) The contest is open to all residents within the ARGHA catchment area (North Dumfries, Blandford Blenheim, South Dumfries) as well as current members and their families, if not located within this area.
- 2) The contest is *not* open to personal submissions by board members of ARGHA
- 3) Contestants are permitted to work in groups, however, only one (1) prize will be awarded, regardless of group size.

Submission Guidelines and How to Enter:

- 1) The contest is open from 12:01 AM September 20, 2025 (local time) and closes at 11:59 PM October 15, 2025. Late submissions will not be considered.
- 2) All entries must be submitted electronically to ARGHA at vicepresident@ayrockets.com. Submissions must include the full name(s) of the person(s) who designed the logo, email address, postal address and telephone number
- 3) One or more submissions per person is permitted. Each submission must be sent in a separate email.
- 4) There is no fee to enter the contest.

Logo Design Guidelines and Parameters:

The purpose of this contest is to design a logo to be used by ARGHA.

The logo design should reflect a positive image of the ARGHA.
Reuse of historical elements of ARGHA logos (i.e. font style) is permitted.

The logo must incorporate the ARGHA name or the identifier of AYR ROCKETS HOCKEY.

The logo must be appropriate for public display.

The name of the association - Ayr Rockets - is not being changed.

Entries must be submitted as JPEG files

For quality reproduction purposes, the winning entry must later be able to be reproduced in scalable vector graphic format (EPS).

ARGHA colours are Red, Black and White. Red is Pantone PMS 186 C.

Contestants are advised to avoid gradients and half-tones.

The logo must be easy to use, handle, resize and manipulate for all reproduction purposes.

The logo should be visually appealing on both small (2cm x 2cm) and large scales

Intellectual Property:

- 1) Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity
- 2) Submissions become the sole property of ARGHA and may be used for any ARGHA purposes including, but not limited to, display on websites, letterhead, posters, and other materials
- 3) ARGHA will have the right to adapt, edit, modify or otherwise use the winning submissions in part or in its entirety in whatever manner it deems appropriate
- 4) ARGHA reserves the right to choose not to use the winning entry as described in these contest guidelines
- 5) ARGHA reserves the right to use any other entry for promotional purposes in the future
- 6) If the winner is determined to have violated any rules, he/she/they will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded

Determination of Winner and Prize:

- 1) Upon closing of the submission period, the ARGHA board will review each submission without knowing the name of the submitter
- 2) The ARGHA will name the winning submission by 11:59 PM November 15, 2025. The ARGHA decision will be final and no further correspondence shall be entered into.

- 3) Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above
- 4) The prize for the winning entry is a \$500 VISA gift card. 1 finalist will be awarded a \$100 VISA gift card. The prizes will remain the same regardless of the size of the team submitting the winning entry.
- 5) The winner will be notified via email and announced on the ARGHA website and social media sites

Disclaimer:

- 1) ARGHA is not responsible for lost, late, misdirected, incomplete, illegible or otherwise unusable entries, including entries that are lost or unusable due to computer, internet or electronic problems
- 2) ARGHA reserves the right to cancel or modify the contest and award the prize by alternate means if fraud or technical failure is determined at any time by ARGHA, including after the submission window has closed
- 3) ARGHA is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.